# ROSNER

STUDIO

**BRANDVISION 360°** 



### THE REASON WHY

ROSNER STUDIO combines the latest trends, innovative cuts, high-quality materials and a clear design signature to create a symbiosis of style awareness and comfort.

The fit of ROSNER STUDIO trousers has been perfected by decades of expertise.

The design is in tune with the times or one step ahead.

The demand for modernity is always high, is also highly marketable for retailers.

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### **OUR VISION**

The perfect symbiosis of high fashion and wearability.

ROSNER STUDIO
becomes a real fashion brand
for retailers and end customers.

We establish as a self-evident trouser brand in the premium environment.

ROSNER

### **OUR BRAND IDENTITY**

#### **ROSNER STUDIO**

combines the latest trends, innovative cuts, high-quality materials and perfect fits through years of expertise.

The clear design signature combines style awareness and comfort.

Always one step ahead.

ROSNER

### **OUR GOALS**

### ROSNER STUDIO stands for fashion with attitude, noticeable - tangible - relevant.

We orientate ourselves on the (high) fashion world, not on the classic trouser market with trousers that are fashionable and fit perfectly.

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### **OUR BRAND MESSAGE**

## ROSNER STUDIO the wearable fashion trousers

STRONG STYLISH SUPREME

Always good for the trade!

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